

MEET ISARANI

Product Experience and Quality | Pune, MH | meetisarani@gmail.com | +91-8734052630 | WWW.LINKEDIN.COM/IN/MEETISARANI

Summary

Developing/shipping robust features for a fast-paced D2C brand, blending strong execution with product thinking. I own implementation, coordinate with QA/marketing, contribute technical insights to experiments, and deliver optimized user experiences. Expanding my role by leading end-to-end technical initiatives with a focus on impact, clarity, and architectural ownership.

Skills

Programming: C++, Java, Data Structures & Algorithms

Web Development: React.js, HTML, CSS, Tailwind CSS

Other: Product Thinking, Feature Development, Figma, A/B Testing, User Experience Understanding, User behavior Analysis, Cross-Functional Collaboration

Work Experience

Frido (Arcatron Mobility Ltd.) | Software Developer

Jan '25 - Present

- I build and improve core features for Frido's India website by adding new functionality, refining UX flows, and fixing issues to make the experience smoother and more reliable.
- I work on product experiments by creating variations, checking technical feasibility, and helping choose what actually performs better.
- I identify usability gaps, write clear requirements, and make sure features are built, reviewed, and shipped with the quality they need.
- I've handled release quality across 200+ deployments by reviewing builds early and preventing issues before they go live.
- My daily work moves between development, debugging, implementation reviews, and keeping teams aligned so releases happen faster and cleaner.

Ultratech Cement Ltd. | Intern

May '22

- Jun '22

- Assisted in operations within a corporate environment.
- Improved consumer complaint resolution time by 50% through detailed **data analysis** and **problem-solving**.
- Gained valuable insights into software implementation within project management and daily operations. Enhanced communication and problem-solving skills through collaborative tasks.

Education

Data Structures & Algorithms Master Course

- *CodeHelp*

B.Tech, Civil Engineering

- *Birla Vishwakarma Mahavidyalaya*

Certifications

- **Google IT Support Specialization** - [LINK](#) May '20
- **Web Design for Everybody - University of Michigan** - [LINK](#) Jun '20